BIRTH OF THE BLAZER

- FLAX SEED IS PURCHASED & PLANTED
- FLAX IS GROWN & MAINTAINED (100 DAYS)
- FLAX IS HARVESTED
- RETTING: HARVESTED FLAX IS EXPOSED TO MOISTURE FOR SEVERAL WEEKS
- FLAX IS DRIED & TURNED
- FLAX IS TRANSPORTED FOR PROCESSING
- FLAX IS PREPARED FOR SPINNING
- FLAX IS SPUN INTO YARN
- YARN IS EXAMINED FOR STRENGTH, EVENESS & COLOUR
- LINEN FABRIC IS WOVEN
- LINEN IMPERFECTIONS MENDED BY HAND
- LINEN IS DISTRUBUTED TO RETAILER
- LINEN IS PURCHASED BY iNDiViDUALS
- LINEN IS TRANSPORTED TO OUR STUDIO
- LINEN GOES THROUGH IN-HOUSE PREPARATION
- LINEN AND TECHPACKS ARE SENT TO THE SAMPLE HOUSE
- SAMPLES ARE PRODUCED
- SAMPLES SENT TO OUR STUDIO
- ADJUSTMENTS ARE MADE & TECHPACKS ARE SENT BACK
- REPEATED UNTIL SATISFACTION IS MET
- FINAL GARMENTS ARE TRANSPORTED TO AMFI FOR RENTAL